

J R SANTANA

Production Statement

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Having spent over three decades working in the film and television business, I can honestly say that this is one of the most exciting, *ripe for adaptation* properties that has come across my desk in a long time.

Perpetual Gloom has all the hallmarks and potential to be a fantastic bestseller in its own right, but the fact that it's part of a trilogy of books which charts the generational history of a family as they battle through great American depression and onto the streets of Mexico, with its emerging underworld cartels of the 1960's / 1970's, sealed the deal for me.

The settings, rich characters and immensely impressive dialogue is a screenwriter's dream, and as I started work on writing the pilot for the first season, I discovered that my biggest challenge was not figuring out what parts of the rich source material I would include, but what to leave out.

I believe that the trilogy of books will make a terrific SVOD series (e.g. Netflix, Amazon, HBO+, Disney, Apple etc) that could span multiple seasons. In addition to the longevity of the produced content, the shift of central characters as the seasons progress, I believe, will keep the episodes and storylines fresh and compelling.

In terms of production, the action centers around locations in the US and Mexico. Favorable costs in the latter territory will serve to keep overall below the line costs within a reasonable range, that I think will allow us enough of a margin to attract a US A list / A list territorial cast, who will play well to the expanded international audience.